

Dear RIS Citython Event Partner!

On behalf of the event organisers, let me introduce to you the RIS Citython 2022 event, which will be taking place on 29th April – 1st May 2022 in Žilina, and present to you the event sponsorship opportunities as well as additional opportunities for your involvement in the event.

RIS Citython is an international event in which the participating teams work on implementing their ideas from inception to presentable project or prototype in 54 hours. The Hackathon is aimed at urban mobility, where a group of experts and students in the fields of urban mobility, business, UX, marketing and big data work together to create innovative solutions for our cities. During the weekend, the teams will be accompanied by experienced mentors and speakers. The culmination of the evening are 5-minute presentations, Q&A and evaluation by a panel of judges who will select the 3 winning teams.

The aim of the Citython is to analyse mobility challenges that face our cities and create possible solutions. Multidisciplinary teams consisting of students and professionals from different fields and specialisations compete to offer the city and its inhabitants innovative solutions to the identified challenges and needs.

The Citython's ambition is to create a reference event in Europe, which will succeed in attracting the best talents, including students of the EIT Urban Mobility academic programmes, and create the most innovative solutions.

We are reaching out to you with the offer for you and your staff to participate in our event (as a team or as individuals). We would also like to cordially invite you and your staff to the public parts of the event on Friday 29th April 2022, at around 18:00, and on Sunday, 1st May 2022, at around 16:00. The public parts of the event will also be streamed via our YouTube channel or Facebook video.

We would also like to present to you the offer of becoming a partner of our RIS Citython 2022 in Žilina. To become our Event Partner, you can offer the following kinds of support to our event (please, see the attached presentation):

- **financial** (three-tier: **Silver partner, Gold partner, Platinum partner**)
- **non-financial** (i.e. **providing prizes for the winning teams, media support, etc.**)

If you decide to become our **Platinum event partner**, you will have the chance to define one of the main event challenges in the area of **Urban mobility**, which the event participants will be able to work on.

On behalf of the event organisers, we look forward to your statement regarding our partnership offer.

Thank you in advance for your reply and your time.

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